

UAMCC Meeting Minutes

December 11, 2014

I. Call to order

Nichole Anglin called to order the regular meeting of the UAMCC at 11:06 AM Eastern on December 11, 2014.

II. Roll call

Nichole Anglin conducted a roll call. The following persons were present: Ron Musgraves, Doug Rucker, Chris Apple, Tony Shelton, Bill Booz, Igor Zaric, George Clarke, Andrew Snyder, and Paul Schneider. Nichole Anglin was also in attendance.

III. Approval of minutes from last meeting

- a) Minutes from November 13, 2014 BOD Meeting: Motion made by Paul S. Second by: George Clarke.
Approved: Unanimous

IV. Reports

- a) Director's Report
- 1) Website Updates Done
 - a) Added and updated events to www.uamccevents.com
 - b) Added individual sign up sheets for staff
 - 2) Communications
 - a) Thank you notes to new/renewing members
 - b) New member packs sent
 - c) Upcoming Events Email (2x Month)
 - d) Mid-Atlantic Show emails
 - e) 22 newsletters
 - f) 14 new member packs
 - g) 2276 postcards
 - h) 150 Name badges
 - i) 8 Hats
 - 3) Membership Report
 - a) Renewing
 - a. This month - 33
 - b. Next month - 31
 - b) New
 - a. Contributing – 14
 - b. Associate - 0
 - c. Total New - 14
 - c) Members
 - a. Contributing - 320
 - b. Associate - 50
 - c. Transition Team: 1
 - d. Total - 371
 - 4) Certification Status
 - a) Certified: 40
 - b) In progress: 25

V. Discussions

- a) Wash with Us Program: Committee meeting done. Doing banners and social media promotion. Press release template completed.
- b) Associate member rate: Motion made to increase Associate Member rate to \$459 by January 1, 2015. Motion made by: Doug R. Second by: Paul S. Discussion: Bill B. suggested leveled increase. Renewal rate will be discussed at later date. Vote: Unanimous. Motion to increase Associate Member rate to \$459 by January 1, 2015 carried.
- c) Administration note: Will extend new Contributing member rate of \$249 to January 1, 2015 for promotion purposes.
- d) Discussion on Associate Member event programs. We are offering event coordination as a benefit to Associate Members. Coordination level will be on a per event basis. We will have UAMCC Events, UAMCC Sponsored Events, and Non-UAMCC Events listed on the events page.
- e) BOD Member Policy: Any administrative or policy issues will be handled by UAMCC staff. BOD Member is to notify UAMCC staff when any violations or questions are brought up.
- f) Bill Booz will start providing a monthly certification report for the BOD.

VI. Adjournment

Nichole Anglin adjourned the meeting at 12:08 pm Eastern . Paul S made motion, Bill B. second.